

The Organization.



Yoshua Albert, S.M., M.H.
Strategic Business Partner

Yoshua Albert is a business strategist with experience in business development, strategic partnerships, corporate planning, and client relationship management across the logistics, e-commerce, retail, and consumer sectors. He specializes in developing commercially driven strategies, building long-term partnerships, and delivering practical solutions that support business growth.

Most recently, as Head of Client Relationship & Partnership at Fresh Factory, Yoshua leads strategic partnerships, commercial negotiations, business expansion initiatives, and cross-functional projects involving operations, technology, and corporate planning. His experience working closely with businesses across various industries enables him to understand clients' commercial objectives and deliver practical, results-oriented solutions.

Yoshua holds a Bachelor of Management from Prasetiya Mulya University and a Master of Laws (LL.M.), graduating Cum Laude, from the University of Indonesia. His legal education complements his business expertise, enabling him to deliver commercially intelligent solutions with a strong understanding of corporate governance, regulatory matters, and commercial risk.